

# **SAN JOAQUIN COUNTY CHILDREN AND FAMILIES COMMISSION**

## **————— MEETING SUMMARY —————**

Public Health Auditorium  
1601 East Hazelton Avenue  
Stockton, CA 95202

Wednesday, June 21, 2000 – 7:00 a.m.

(approved 07/19/00)

1. Meeting was called to order by Chair Gutierrez at 7:10 a.m. All commission members were in attendance except for Commissioners Adubofour (excused) and Snider (excused).
2. Approval of Meeting Summaries for May 10, 17, June 1, and 9, 2000

Commissioner Mitchell commented that the Meeting Summary of June 1, 2000 included Commissioners' discussion to amend specific wording in the Strategic Plan to reflect the Commissioners' desire to "eliminate" tobacco, drug, and alcohol use during pregnancy, rather than to merely "decrease" such use. He believed that correction had not been reflected in the presentation to the Board of Supervisors. It was concluded that the wording was in fact correct in the Strategic Plan, although the PowerPoint transparency did contain the error.

*Motion: Approve meeting summaries from May 10, 17, June 1, and 9, 2000.  
(Fujii/Grande – Motion passed 7–0)*

3. Report from Staff on Recruitment Process for Children and Families Program Coordinator

Staff updated the Commission on the progress of the recruitment. A written screening of the applications of those who filed for the position (approximately 32 individuals) has been completed. Nine of those candidates have been scheduled for oral interviews, which will take place following the July 4 holiday. The interview panel will consist of the Assistant County Administrator, Trish Huarte–Pechan, Deputy County Administrator, Rod Kawano, and two Commissioners.

4. Report from Communications/Marketing Subcommittee on Draft Marketing Plan and Communications Activities

Commissioner Fujii gave an update on the activities of the Subcommittee. He stated that Zillion Media had been hired to provide a partial implementation of Phase 1 of the Draft Action Plan, which was distributed to Commissioners as he

spoke. Commissioner Fujii indicated that the Subcommittee decided not to commit to the total plan, but to implement portions of the Plan only as needed. It was agreed that the Subcommittee would make monthly reports. Commissioner Fujii noted that The Record published a front-page article of the presentation on the Strategic Plan to the Board of Supervisors.

Dr. Ricardo Cuevas, San Joaquin Dental Society, requested a copy of the Draft Marketing and Communication Subcommittee's report and was informed he could acquire a copy from staff.

Following further discussion of the Draft Plan, a motion was made to accept the report but to take no action on the Plan until the next regular meeting by which time all Commissioners would have had time to read the Plan and in which time the Subcommittee could, if desired, make revisions to the Plan.

*Motion: To accept the report from the Communications and Marketing Subcommittee (Grande/Flenoy-Kelley – Motion passed 7-0)*

5. Report from Planning Subcommittee on Strategic Plan Implementation. Staff presented a revised calendar for the month of July incorporating items discussed at the Planning Subcommittee meeting on June 20, 2000.

The Subcommittee discussed tasks and time lines for the initial phase of the implementation of the Strategic Plan. Three meetings were scheduled on the calendar as follows:

**Thursday, July 13, 2000 – 8:00 a.m.** — A Planning Subcommittee meeting to discuss the options for funding mechanisms and the application review and rating system.

**Wednesday, July 19, 2000** — Regular Commission meeting at which time the Planning Subcommittee will bring to the Commission suggestions and recommendations from their meeting on July 13.

**Saturday, July 29, 2000** — A one-half day Commission meeting to develop funding mechanisms.

Commissioner Mitchell reviewed in more detail the discussions of the previous day's subcommittee meeting, and emphasized that some issues would require the participation and combined decisions of all Commissioners, hence necessitating the work session on July 29th.

The question of engaging outside consultants such as those provided by the Prop 10 Technical Assistance Center was discussed and determined to be unnecessary at this time.

Once again, in the course of Commission discussion, three areas were emphasized to be of special importance:

- The process by which funding is to be awarded.
  - The process for applications (be simple and uncomplicated to the extent possible) and scoring of proposals.
  - The process by which program effectiveness will be evaluated.
5. Public Comments: None
  6. Comments from Commission Members

Commissioner Mitchell asked what were the next steps regarding the Strategic Plan now that the Board has given its approval. Staff explained that the County Administrator's Office will be preparing an official transmittal letter delivering the Plan to the State Commission. Subsequently, this Commission will be reviewing the Plan on an annual basis.

Commission Chair Gutierrez requested that prior to submission to the State, staff make the corrections to the Plan regarding the "RFP Vs other funding mechanisms" and the "selection or award process" that were discussed at the Board presentation.

7. *Meeting was adjourned to **Wednesday, July 19, 2000 at 7:00 a.m. at Public Health Auditorium (1601 E. Hazelton Avenue, Stockton).***